



2017 SPONSORSHIP LEVELS

RUN 4 FREEDOM | TEQUESTA, FL | JULY 4TH 2017

Benefiting Lyette Reback's 501(c)3 organization
Believe With Me to support **Gold Star Families**

ABOUT THE RACE AND THE BENEFICIARY
run4freedom.pbrace.com

To Our Community,

We are reaching out to you to ask for donations and support for the inaugural **Run 4 Freedom** which will take place on July 4th, 2017 at 7:15AM in Tequesta, FL. Proceeds from the race will benefit Lyette Reback's 501(c)3 organization **Believe With Me**.

Run 4 Freedom will be a family friendly event that includes a race distance for all ages: the Run 4 Freedom 4-mile race for youth, adults, and senior sneakers on a scenic course through Tequesta; the Firecracker Mile for children 8-12; and the Cupcake Dash for 7 and under. After the race there will be food, music, local vendors, and other activities in Constitution Park for everyone to enjoy.

Believe With Me is a 501(c)3 nonprofit charitable organization dedicated to support American Gold Star Families, those whose loved ones died in service to their country. The project list is extensive: *An American Gold Star Christmas* – where the organization gives Christmas gifts to the orphans of our war on terror. *An American Sweetheart* – where volunteers craft Valentine's Day bouquets for the widows of our nation's military. And then there's *The House That Love Built*, where the organization renovates the home of a Gold Star family in an extreme make-over style. **Believe With Me** also generously helps Gold Star Families needing financial assistance through their darkest times and meets as many needs as possible.

In order to make this a success and to raise funds for **Believe With Me**, we are reaching out to our community to ask if you will become a sponsor for the **Run 4 Freedom**. No donation is too small. Your donation will be recognized at the event in several ways that have been mapped out in the sponsorship menu.

We are grateful for any support and greatly appreciate your consideration.

Sincerely,

Bob Anderson
Race Director
bob@palmbeachmarathontraining.com | 561 313 6099

Palm Beach Marathon Training
PO Box 1073
West Palm Beach, FL 33402

Believe With Me
a 501(c)3
organization

GOLD STAR FAMILIES
those whose loved ones died
in service to their country

**PALMBEACH
MARATHON
TRAINING.COM**
RACE MANAGEMENT SERVICES

ABOUT THE RACE: run4freedom.pbrace.com
Believe With Me is a non-profit 501(C)3 organization.

Race Management Services by Palm Beach Marathon Training



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PRESENTING SPONSOR | \$5,000

- Exclusive sponsor logo on the front of the race shirts
- Sponsor logo on the start/finish line banner
- Sponsor logo on race web site and confirmation page
- Sponsor logo included in e-mail blasts and social media
- Sponsor banners at event on race day (up to 4 provided by sponsor)
- Sponsor logo prominently displayed on sponsor board
- Sponsor logo on ribbon of finisher medals
- Sponsor mention on PA announcements on race day
- Sponsor logo on printed materials (rack cards, applications, etc. if in time for printing)
- Sponsor logo included in all media communications
- Opportunity to place promotional item in swag bags
- One table and two chairs at race site on race day (tent and signage provided by sponsor)
- Company representative invited to make brief comments on race day, start the 4 mile race and assist with awards presentation
- Ten (10) complimentary race entries

FIRECRACKER MILE SPONSOR | \$2,500

- Exclusive sponsor logo on the front of the Firecracker Mile race shirts
- Sponsor logo on start/finish line banner
- Sponsor logo on race web site and confirmation page
- Sponsor logo included in e-mail blasts and social media
- Sponsor banners at event on race day (up to 4 provided by sponsor)
- Sponsor logo prominently displayed on sponsor board
- Sponsor logo on ribbon of finisher medals
- Sponsor mention on PA announcements on race day
- Sponsor logo on printed materials (rack cards, applications, etc. if in time for printing)
- Sponsor logo included in all media coverage
- Opportunity to place promotional item in swag bags
- One table and two chairs at race site on race day (tent and signage provided by sponsor)
- Company representative invited to make brief comments on race day, start the Firecracker Mile race and assist with awards presentation
- Eight (8) complimentary race entries

VOLUNTEER SPONSOR | \$750

- Sponsor logo on front of all volunteer shirts
- Sponsor logo on back of the race shirts
- Sponsor logo on race web site and confirmation page
- Sponsor logo included in e-mail blasts
- Sponsor mention on PA announcements on race day
- Table (provided by sponsor) at race site on race day
- Two (2) complimentary race entries

EARLY PACKET PICKUP LOCATION | \$750

- Sponsor logo on the back of the race shirts
- Sponsor logo on race web site and confirmation page
- Sponsor logo included in e-mail blasts
- Sponsor mention on PA announcements on race day
- Opportunity to place promotional item in swag bags
- Table (provided by sponsor) at race site on race day
- Four (4) complimentary race entries

DIAMOND SPONSOR | \$1,000

- Sponsor logo on back of the race shirts
- Sponsor logo on race web site and confirmation page
- Sponsor logo included in e-mail blasts
- Sponsor logo on printed materials (rack cards, applications, etc. if in time for printing)
- Opportunity to place promotional item in swag bags
- Table (provided by sponsor) at race site on race day
- Two (2) complimentary race entries

GOLD SPONSOR | \$500

- Sponsor logo on back of the race shirts
- Sponsor logo listed on race web site
- Table (provided by sponsor) at race site on race day
- Two (2) complimentary race entries

SILVER SPONSOR | \$250

- Sponsor logo on back of all race shirts
- Sponsor logo listed on race web site
- One (1) complimentary race entry

BRONZE SPONSOR | \$125

- Sponsor logo on back of the race shirts
- One (1) complimentary race entry

VENDOR BOOTH | \$125

- Table (provided by sponsor) at race site on race day

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organization

GOLD STAR FAMILIES
those whose loved ones died
in service to their country

For sponsorship at different levels than those listed above, please contact us to discuss what other opportunities can be provided.

Contact: Bob Anderson, 561 313 6099, bob@palmbeachmarathontraining.com or
Madeleine Ely, 561 222 7511, madeleine@pbrace.com

**PALMBEACH
MARATHON
TRAINING.COM**
RACE MANAGEMENT SERVICES



2017 SPONSORSHIP COMMITMENT FORM

RUN 4 FREEDOM | TEQUESTA, FL | JULY 4TH 2017

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DONOR/COMPANY NAME (as it will appear on printed materials and/or announcements)

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

E-Mail: _____

Telephone: _____

SPONSORSHIP LEVEL

- Presenting Sponsor: \$5,000
- Firecracker Mile: \$2,500
- Volunteer Sponsor: \$750
- Early Packet Pickup Sponsor: \$750
- Diamond Sponsor: \$1,000
- Gold Sponsor: \$500
- Silver Sponsor: \$250
- Bronze Sponsor: \$125
- Vendor Booth: \$125
- Gift Certificate*
- Raffle Item*
- Other gift/donation*

Please mail this form with a check payable to
Palm Beach Marathon Training - Believe With Me to:

Palm Beach Marathon Training
Bob Anderson
PO Box 1073
West Palm Beach, FL 33402

Please send the company logo as an
eps or ai file to madeleine@pbrace.com

For more information, contact:
Bob Anderson
Cell: 561 313 6099
Email: bob@palmbeachmarathontraining.com

*Please specify value/amount: _____

Description of item: _____

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